

3rd Annual Mississippi Blues Marathon & Half Marathon

Presented by:



BlueCross BlueShield
of Mississippi

January 9, 2010

**July 6, 2009
For Immediate Release**

**Contact: John Sewell
601-664-5726**

Mississippi Blues Marathon & Half-Marathon Donates \$10K to the Mississippi Blues Commission

The Mississippi Blues Marathon & Half-Marathon continued its support of our state's Blues heritage with a donation of \$10,000 to the Mississippi Blues Commission. The donation is made possible through proceeds from the 2009 race, which was held January 3 in Jackson.

"Athletes from 40 states and nine countries came to Mississippi to run the race and celebrate the Blues," said John Sewell with the Mississippi Blues Marathon. "We're proud to be able to continue our own celebration of the Blues with this donation."

This was the second year in a row for the race, and the second year a contribution of \$10,000 has been made to the Blues Commission.

"This donation helps to further support Mississippi's rich Blues heritage by supporting projects such as establishing the Mississippi Blues Trail," said Alex Thomas, Mississippi Blues Trail Director with the Mississippi Development Authority.

The Mississippi Blues Trail is a project to place markers at notable landmarks throughout Mississippi. The check was presented to officials with the Mississippi Blues Commission on May 28, 2009 at a ceremony unveiling the 75th marker along the Blues Trail at the Abbey-Leatherman Plantation in Robinsonville. The trail extends from the border of Louisiana in southern Mississippi all the way to Memphis. It is being implemented in phases as funding becomes available.

The 3rd Annual Mississippi Blues Marathon & Half-Marathon will be run on Saturday, January 9, 2010.

###



Pictured Left to Right – Singer and Songwriter, Paul Overstreet; Melvin Williams, The Williams Brothers; Craig Ray, Mississippi Development Authority Tourism Director; Bryan Lagg, Blue Cross & Blue Shield of Mississippi; John Sewell, Blue Cross & Blue Shield of Mississippi; Jon Hornyak, The Recording Academy; Joey Lauren Adams, actress; Bob Merlis, publicist and former music industry executive.