

3rd Annual Mississippi Blues Marathon & Half Marathon

Presented by:



BlueCross BlueShield
of Mississippi

January 9, 2010

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Mississippi Blues Marathon Receives “Best Schwag” Nod

Jackson, MS – In the January 2010 issue of *Runner’s World* magazine, the Mississippi Blues Marathon and Half-Marathon is featured in its “Races + Places” section as having the “best schwag” for runners.

Race participants in the 3rd Annual Mississippi Blues Marathon and Half-Marathon will receive some of the best giveaway items by taking part in the race on Saturday, January 9, 2010. Runners in the marathon, half-marathon, marathon relay and wheelchair divisions will receive a t-shirt, engraved blues harmonica and the soundtrack to the blues documentary, “M for Mississippi.” Participants will also receive free admission to blues performances at various establishments in downtown Jackson the evening following the race.

“We’re honored to receive this recognition from *Runner’s World*. We want everyone who competes in the Blues Marathon to get a real taste of Mississippi and our Blues heritage when they come to the race,” said John Sewell, Director of Corporate Communications with Blue Cross & Blue Shield of Mississippi, the race’s presenting sponsor.

The 3rd Annual Mississippi Blues Marathon and Half-Marathon is set for Saturday, January 9, 2010 at 7 a.m. The Kids’ Marathon (fun run) will begin at 8 a.m. The race begins and ends at the corner of State and Capitol streets in downtown Jackson near the historic Old Capitol Building. For more information about the race, including news, registration, photos and hotel information, visit www.msbluesmarathon.com.